



Adirondack Coast Cultural Alliance

Meeting Minutes for Monday, March 9, 2015, 9:30 a.m.

North Country Chamber of Commerce, Plattsburgh

Present: Ricky Laurin (President), Samantha Bellinger (SUNY Plattsburgh Art Museum), Melissa Peck (CCHA/Coordinator), Geri Favreau (CCHA), Julie Dowd (NNYACGS, CCHA), Helen Nerska (CCHA), Stan Ransom (Transportation), Jerry Bates (Plattsburgh Town Historian), John Krueger (City Historian), Jane Saxe-Kelting (Lyon Mountain), Jackie Madison (NCUGRRHA), Ellen Adams (Alice T. Miner Museum)

Ricky called the meeting to order at 9:30 a.m. Stan moved to approve the minutes of the February 12 meeting, seconded by John. Helen moved to approve the financial report for the period January 1-March 7, 2015. Both motions were approved.

Coordinator's Report: Melissa will be issuing a request for information on events for Museum Days to be posted on the website.

Passport Committee/Museum Days: John raised the idea of finding ways to tie First Weekends to Museum Days, and suggested we invite someone from the organization to attend our next meeting, when Bob Parks will be there.

There will be some changes to the prizes this year. Titus Mountain donated a \$40 restaurant gift certificate instead of the ski package they have donated in the past, so the Ausable Chasm package will be the first prize. Jane noted that she felt potential prize donors should be contacted earlier (i.e., in the fall rather than in January).

Some questions were also raised about the prize drawing—should the same people be permitted to win in consecutive years? Hopefully, as more people enter this will be less of an issue. Julie suggested an alternative to the passport stamps, which would be to have visitors get a ticket at each museum that would then be entered into a drawing. It was felt that it was too late to change the passport for this year, but we might consider this in the future.

Ricky reported on prices for signs and banners: Around \$10 each for the small campaign-type signs and \$50-\$100 for vinyl banners. Helen pointed out that if ACCA is going to pay for these signs, they should be specific to Museum Days.

Dues/Membership: Melissa is drafting a letter to be sent to organizations for those who need a formal request for membership fees.

Joint CVHN/ACCA -Essex/Clinton Meeting in Westport: More Clinton County organizations present; Essex had few cultural organizations represented—mostly businesses, planners, etc. However, interest in meeting again was expressed.

Survey: Ricky reported on the results of the survey and Melissa will distribute some data on the responses. A few key points: people were generally in favor of having dues; the most requested services were workshops, networking, and joint events; divided over frequency of meetings—people might attend more if meeting times were different and there was less time spent on administrative issues. Meetings should be more focused, with a set program or agenda.

Motion to adjourn by John, seconded by Geri. Meeting adjourned at 9:55 a.m.

Next Meeting: Thursday, April 9, 8:30 a.m. at the War of 1812 Museum, 31 Washington Rd, Plattsburgh, Old Base, (518.566.1814)

This will be the Annual Meeting and we will have a number of important speakers – please try to attend!!

Respectfully submitted,

Ellen

Ellen Adams

Acting Secretary on behalf of Barb Benkwitt