ADIRONDACK COAST CULTURAL ALLIANCE

July 11, 2013 Meeting

Ricky Laurin, Chair, convened the meeting at the Myers Fine Arts Building at SUNY Plattsburgh at 8:00 am on Thursday, July 11, 2013. Present were Ricky Laurin, Lisa LaFountain, Michele Powers, Bill Glidden, Jim Bailey, John Krueger, Lindsey Jess, Terry Meron, Ronald Jackson, Connie Mandeville, Tammy Brown, Geri Favreau, Samantha Bellinger, Amanda Palmer, and Julie Dowd.

The meeting began with an update on the Destination Masterplan from Michele Powers, Terry Meron, and Ronald Jackson. The goal is create a “World-Class Museum” in Plattsburgh, through community visioning, and will feature the important history of the area. The working title for the museum is “The Discover Center”. The plan is to locate the museum at the Plattsburgh City Beach, which will make it easy access point off of the interstate and will serve as a starting point for tourism. This is a large project that will span 10-15 years and it will have a positive impact on all of the local businesses. An infrastructure, including better signage, will be created to direct visitors to the downtown area and the museum campus. It is important to now starting thinking about how this will affect your museum and how you can be tied in. President Ricky Laurin suggested that it each museum representative take back this information to your Board of Directors and look at how you can make your museum interactive with this plan. You must also give your input and opinions now in the beginning stages.

The Minutes from the June 13, 2013 meeting where approved upon motion by Samantha and seconded by Amanda.

Financial report: The total ACCA Restricted Income is $6,350.00. Total expenses for January 1- July 8, 2013 are reimbursement to Susanna Fout, the current ACCA Coordinator fee, website fee, fair booth fees, 6,000 coloring books and the passport printing for a total amount of $5,650.95. The net income for this year is $699.05. Current Available funds are $989.29. CCHA has decided to donate the $50.00 towards the rider fee for insurance at the fair.A motion to approve the financial reports was made by Amanda, seconded by Bill and was approved.

Marketing on Shoestring Budget Report: The North Country Chamber of Commerce held a training session on grant writing and marketing. President Ricky Laurin reviewed highlights of the session, reminding all that it is very important to stay consistent in your press releases. Ricky also passed around the informational discs and documents to those who were not able to attend. If anyone has any questions, they may contact Melissa McManus or Amber Parliament.

Fair Week Update: Sign-ups are still needed for help at the booth. Help is also needed to set up the booth in advance. Please get your display items to Tammy ASAP. You can also bring pieces the fair on Monday, July 15.

Coordinator Report: Tammy has been updating the website with the memberships along with the contact e-mails for those listed on the site. You may now send Tammy photos to be added to the site along with your event.

The meeting was adjourned at 8:55 am. The next ACCA Meeting will take place on August 8th at 8:00am at the Champlain Valley Transportation Museum.

Respectfully Submitted,

Lisa LaFountain

Secretary