

**Adirondack Coast Cultural Alliance
Minutes - Meeting of June 14, 2018**



President Ellen Adams called the meeting to order at 8:42 am, Thursday, June 14, 2018, at the Clinton-Essex-Franklin Library System on Oak Street. Thank you Karen for hosting and goodies!

Present: Ellen Adams (Alice T Miner Museum, pres.), Karen Batchelder (CEFLS), Barb Benkwitt (Town of Schuyler Falls, Sec'y), Julie Dowd (CCHA & NNYACGS), Christina Elliott (Plattsburgh State Art Museum, Museum Educator), Geri Favreau (CCHA), Jane Saxe Kelting (Lyon Mountain Museum), Helen Nerska (CCHA), Melissa Peck (ACCA Coordinator, Mountatin Lakes PBS), Alyssa Senecal (Chamber/Visitor Bureau), Don Wickman (Kent Delord House Museum)

Ellen called the meeting to order at 8:42am after all supplies were organized. The May 10th meeting notes were not yet available, and there was no treasurer's report.

The key purpose of this meeting was to review plans for the Museum Weekend / Path Thru History on June 16-17, 2018. General discussion proceeded; there were no meeting notes to approve, no treasurer report. Next month.

COLORING BOOKS and PASSPORTS – copies of both were available for venues to distribute.

PATH THRU HISTORY SIGNAGE – Melissa/Ellen (?) had requested over 10 signs for Path Thru History for venues to use – only one was received. PTH sticker rolls were available – the request is for venues to pass out stickers to those attending, and have them take pictures with the sticker at venues, and post on social media with hashtag #PTHWeekend – post on Instagram, Twitter, Facebook, and websites. Visitors post and tag wearing the stickers.

PUBLICITY – Melissa presented her coordinator's report on the loads of publicity efforts for Museum Weekend. The Facebook site countdown to Museum Weekend has been active and counting down. The Press-Republican full page ads and smaller ads have been in the paper for over a week. Lake Champlain Weekly has had the list of venues in the calendar. Mountain Lakes PBS has again put promo spots on Channel 57 TV (thanks, Melissa!). The Chamber has promo'ed the weekend in a 50-mile radius. Museum Weekend / PTH was mentioned on the NY History Blog.

SIGNS – After last month's meeting and building on discussions in April, Geri Favreau investigated then emailed ACCA members, she secured 20 realtor-type signs from Kevin at Signs Now on Weed Street – paying for 14 and being given 6 extras for free – for a total cost of \$313. A donation of \$100 by a generous donor, brought the total cost to \$213. The signs say "Museum Event Today". ACCA member organizations who have paid dues received 2 signs each; others received their allocated single sign. Thank you Geri, and for delivering signs to those groups not present at the meeting.

FEEDBACK – Melissa requests feedback and counts of number of visitors and volunteers on Museum Weekend. Bring to the next meeting.

Other Museum News and Updates –

Alice T. Miner Museum is hosting – at the Miner Farm – the World War I commemoration on July 14, from 1-4 pm. Artifacts with local connections are requested for display that day – contact Ellen. Melissa mentioned that she has obtained a 16-page letter describing the Military Training Camp here in Plattsburgh 1915-1918. CCHA will have a table at the event for Noel who is researching WWI local veterans.

Rest areas - Chamber news – Alyssa is seeking small artifacts suitable to display in rest areas promoting our Clinton County museums, ILNY, Adirondack-themed. These would be on loan; Rachel Smallwood is coordinating. The Beekmantown and Valcour rest stops, and the airport are involved. Note that to put brochures in the rest area costs \$250/year.

CCHA – The boat to Valcour on July 15 is booked. The tours start at 9a and last boat returns 4p. 55 people were accommodated, and there is a waiting list. August 12 is tentative for the next visit day.

Lyon Mountain Mining/Railroad Museum– The Chateaugay Lakes book will be republished and can be obtained from them at cost. Contact Jane. The Chateaugay Lakes Arts festival is scheduled for July 28 / last weekend in July. On Museum Weekend, speakers will be Curtis Banker on Saturday – a WWII veteran, and Dave Leonard on Saturday discussion his father's WWII photos.

Kent Delord House Museum– Don mentioned that the Catholic Mission volunteers will help there during the last week of June to do painting and more. Also – Tara Powers is now the city events coordinator; Battle of Plattsburgh planning has started.

Summer Reading Program – Karen mentioned that a new director of CEFLS starts July 2. The History-sharing program is going on at the libraries in Keeseville, Chazy and Rouses Point. The Keeseville storytelling date is June 27th.

Mayor's Cup is coming up just after July 4th

NEXT MEETING –

Thursday, July 12th, 8:30 AM at the Kent Delord House Museum, Plattsburgh.

Respectfully submitted,

Barb

Barb Benkwitt, ACCA Secretary