

ADIRONDACK COAST CULTURAL ALLIANCE (ACCA) YEAR END REPORT 2012

Activities and projects sponsored by the Adirondack Coast Cultural Alliance:

1. 5th Annual Museum Days, co-sponsored by the Press Republican: June 2-3, 2012
 - a. Hosted by ACCA and the Press Republican, Museum Days is a weekend where participating museums, galleries, and other cultural institutions in Clinton and Essex Counties offer free admission and provide special events to all. We counted over 3,000 visitors to the 12 participating historical and cultural centers.
 - b. During Museum Days, visitors were able to present an ACCA Passport for a stamp at each participating heritage attraction. Participants who received a stamp from each attraction and fill their passport were eligible to win selected prizes donated by local businesses. The passports were free to participants and effective during Museum Days and throughout the summer.
 - c. Thanks to a grant provided by the Champlain Valley National Heritage Partnership (CVNHP), ACCA was able to provide a free bus service on June 2nd, the first day of the weekend, from 9:30am – 4:00pm.
 - c. For a complete list of participating venues and prizes, visit:
www.adkcoastculturalalliance.org
2. Clinton County Fair: July 17-22, 2012
 - a. Thanks to the efforts of the Chamber of Commerce, ACCA was provided a booth at the Clinton County Fair for the purposes of promoting ACCA as a group and the cultural, artistic, historical and museum communities we serve.
3. Activity Books
 - a. A new and ongoing project, it is the goal of ACCA to produce a series of activity coloring books based on historical and cultural events of the region. These books will be available for purchase at various organizations and institutions. By the end of 2013, we hope to have the first three books in the series available to the public.

Ongoing meeting discussions:

1. Museum announcements and event schedules, including coordination of schedules.
2. ACCA website- continually updated to provide information on special events.
3. Coordination of School Days/Civil War Display.
4. Future of ACCA, especially in relation to “Destination Master Plan.”
5. Grant Opportunities.
6. Promotional tools

Enclosures:

1. ACCA Passport
2. Museum Days report sent to Senator Betty Little
3. Copy of press release for Museum Days featured in the Press Republican.